

# 「消費者 No.1 首選 5G 網絡」基於 SmarTone 委託 Nuance Tree 市場研究公司於 2022 年 1 月至 12 月透過網上及街頭訪問 3,942 位後付流動服務用戶之調查結果。

機價 \$998 是基於客戶選用指定 5G 合約期限服務計劃，可享 \$600 即減折扣優惠購買 Samsung Galaxy A16 5G 6+128GB (建議零售價：\$1,598)。客戶可享之即減折扣優惠之價值視乎客戶所選服務計劃合約而定。

只適用於客戶上台/續約/升級指定服務計劃。客戶須選用指定服務計劃、簽訂指定期限合約及繳付每月 \$18 之行政費。客戶須預繳指定金額之月費及行政費。客戶需預繳之費用金額、可獲贈之額外數據用量及/免費優惠及/或禮品之價值視乎客戶所選服務計劃合約而定。**即減折扣優惠：**客戶選用指定 5G 合約期限服務計劃及選購 Samsung Galaxy A16 5G，可享即減折扣優惠。客戶須按當時之建議零售價於門市選購指定手機。客戶須於簽署合約或接受續簽期限合約當日起計的 365 日內使用該優惠。不能與其他手機及/或配件禮券優惠同時使用。客戶可於有效期內使用一次優惠，及購買指定手機可享免費 12 個月升級版雙面保護「SmarTone 爆芒換新™」。

**升級版雙面保護「SmarTone 爆芒換新™」：**「SmarTone 爆芒換新™」內所提供之服務由 Avo Insurance Company Limited 及 Sun Hung Kai Properties Insurance Limited (統稱“Avo”)提供。由生效日起計 12 個月內，當指定手機的屏幕及/或其機背，及指定穿戴式裝置的前屏幕因意外而遭受損毀時，Avo 可付費該屏幕及/或其機背的維修或替換費用一次。客戶須提供由服務承辦商認可的原廠生產商及/或其授權維修中心發出的維修發票(必須印有機身號碼 IMEI/序號)，方可獲得付費。指定型號手機可獲退還維修費用的上限為每次 HK\$3,000。指定穿戴式裝置可獲退還維修費用的上限為每次 HK\$1,500。只限於指定手機的屏幕及/或其機背，及指定穿戴式裝置的前屏幕因意外遭受損毀的付費，除此以外，該手機或其零件的任何維修或翻新都不會獲得付費。若原廠生產商及/或其授權維修中心只提供替換裝置作唯一維修選擇，Avo 可行使酌情權，提供替換手機總費用百分之六十作付費，並以每部選購裝置的付費限額為上限。付費百分比有可能隨時間而更新，Avo 保留付費的最終決定權。受有關條款及細則約束，本公司保留此優惠之最終決定權，並可更改此優惠之條款及細則而不作另行通知。

**\$300 Trade-in 回贈：**數碼通後付流動服務客戶或 Home 5G 寬頻服務計劃客戶(「現有客戶」)購買指定品牌及型號之手機或平板電腦，每部可享 \$300「Trade-in 回贈」。「Trade-in 回贈」只限持有者本人使用，不可轉讓他人。客戶須於購買日起計 90 日內完成 Trade-in 回收交易(「合資格交易」)，方可換領「Trade-in 回贈」。本公司將根據回收當天實際情況提供指定品牌及型號手機、平板電腦、穿戴式裝置或耳機(「回收裝置」)之回收價。每部回收裝置須配備電池及正常操作，符合本公司所訂之回收標準。回收價會根據回收裝置的實際狀態而作出調整。本公司不回收任何經改裝之裝置。客戶可選擇下列其中一種方法收取回收裝置的回收價：(a) 通過“轉數快”收取；(b) 記存入客戶賬戶；或 (c) 立即抵銷購買之指定品牌及型號之手機或平板電腦。每單合資格交易可換領 \$300「Trade-in 回贈」一次，將於 14 個工作天後記存入賬戶。客戶須確保已取出 SIM 卡，及確認已移除或備份儲存於該回收裝置內之全部資料。本公司將不負責任何因是項回收安排導致

之資料損失/存取重置/轉移。在任何情況下，交易完成後，回收裝置將不予退回。回收價由本公司決定，如有更改恕不事先另行通知。Trade-in 回收服務只適用於指定門市。如有任何爭議，本公司保留最終決定權。

**一般條款及細則：**每個指定服務計劃合約只可享以上優惠 1 次。本公司保留以其他同等或相若價值禮品代替的權利。不能與其他上台/續約/升級/附屬 SIM 咭優惠同時使用。如客戶更改選用其他服務計劃/未能於選用服務計劃合約當日起計 180 日內成功啟用服務，優惠將自動取消；本公司有權向客戶收取已享用之優惠的總額而毋須事先通知。以上優惠不能轉讓他人、兌換現金或找贖。本公司保留對優惠及任何爭議之最終決定權，並可更改此優惠之條款及細則而不作另行通知。優惠及服務受有關條款及細則約束，詳情請向店員查詢。

# “Consumers’ No.1 Best Preferred 5G Network” is based on results obtained from study conducted by market research company NuanceTree, as commissioned by SmarTone. 3,942 post-paid SIM card users were interviewed via online survey and street interviews between Jan and Dec 2022.

Handset price \$998 is based on customers can enjoy up to \$600 Instant Discount Offer and purchase Samsung Galaxy A16 5G 6+128GB (Recommended Retail Price: \$1,598) upon subscription of a designated 5G service plan under fixed-term contract. The value of the Instant Discount Offer to be given will depend on the contract subscription selected by the customer.

Offer is only applicable to customer who subscribes / re-contracts / upgrades to a designated service plan. Customer is required to subscribe a designated service plan, sign a designated fixed-term contract subscription and pay an admin fee of \$18 per month. Customer is further required to prepay designated amount of service fee and admin fee. The amount of required service fee prepayment, the extra data and/or free offers and/or the value of the premium to be given will depend on the contract subscription selected by the customer. **Instant Discount Offer:** Customers can enjoy Instant Discount Offer for upon subscription of a designated 5G service plan under fixed-term contract, and purchase Samsung Galaxy A16 5G. Customer is required to purchase designated handset at the prevailing Recommended Retail Price at the Company’s stores. The offer is valid for 365 days from the date of contract subscription or the date of contract renewal acceptance. This offer cannot be used in conjunction with other Handset and/or Accessory Voucher Offer. Customer can use the Instant Discount Offer for one transaction only and can enjoy 12 months’ Upgraded Back-to-Front “SmarTone Screen Replace™” for free upon designated handset purchase.

**Upgraded Back-to-Front “SmarTone Screen Replace™:** “SmarTone Screen Replace™” is provided by Avo Insurance Company Limited and Sun Hung Kai Properties Insurance Limited (collectively “Avo”). Upon accidental physical damage of the designated handset screen and/or its back cover, and wearable device front screen, Avo will reimburse the cost of screen/ back cover repair or replacement, once only within the first 12 months from the effective date of Screen Replace. The reimbursement is subject to submission by the customer of the official invoice (must include the IMEI / Serial number of the device) from the manufacturer or its authorised repair centres as stipulated by Avo. The maximum amount of the handset reimbursement is HK\$3,000 per claim. The maximum amount of the wearable device reimbursement is HK\$1,500 per claim. The reimbursement is restricted to covering the repair or replacement cost of accidental physical damage of the designated handset screen and/or its back cover, and wearable device front screen, and expressly excludes any other repair and refurbishment of any other component or the handset itself. If the manufacturer or its authorised repair centres, as stipulated by AVO, offer a replacement as the only option for repair, Avo may exercise discretion and will reimburse up to 60% on the cost of replacement, subject to the maximum limit per device. The reimbursement percentage can vary from time to time and Avo's decision on the validity for reimbursement is absolute and final. Subject to relevant terms and conditions. Our Company reserves the right for final decision to this offer and changes the terms and conditions without prior notice.

**\$300 Trade-in Rebate:** SmarTone postpaid mobile service customers or Home 5G broadband service plan customers (“Existing Customers”) is entitled a \$300 “Trade-in Rebate” when purchase designated mobile phone or tablet. “Trade-in Rebate” is limited to the holder and is not transferable.

Customers must complete the trade-in transaction within 90 days of purchasing the new eligible device (“Eligible Transaction”) to redeem the \$300 Trade-in rebate.

The company will provide trade-in price of designated brands and models of handset, tablet, smart wearables or earphones based on their condition (“Trade-in Device”). Each Trade-in Device should include a battery and must function properly. It should meet the company's trade-in standards. Trade-in prices vary depending on the condition of the Trade-in Device. The company will not accept any devices which have been altered in any way. Customer may select to collect the Trade-in price through the following methods (a) Fast Payment System (“FPS”); (b) credit to customer’s account; or (c) used immediately to offset payment of designated mobile phone or tablet. Customer can redeem \$300 Trade-in

rebate once per Eligible Transaction. The payment will be credited to his / her account after 14 working days. Customer must confirm that SIM card has been removed and backed up all data stored on the Trade-in Device. The Company will not be responsible for any loss, retrieval, restoration or transference of personal data from the Trade-in Device.

Once the transaction is complete, the Trade-in Device cannot be reclaimed. The trade-in price is determined by the company and may be subject to change without prior notice. The trade-in service is only available at designated stores. In case of any disputes, the company reserves the final decision.

**General Terms and Conditions:** Each designated contract subscription is entitled to the above offer once only. The Company reserves the right to offer an alternative gift of equivalent or approximate value. This offer cannot be used in conjunction with other subscription / re-contract / upgrade / Add-on SIM card offers. The above offers will be forfeited if the customer changes to other service plans/ cannot activate the service in 180 days upon the contract subscription, and the Company has the right to charge the full amount of the gift without prior notice. This offer cannot be transferred to any third party and is neither refundable nor exchangeable for cash. The Company reserves the right of final decision relating to the promotions and any dispute thereof, and may change the terms and conditions without prior notice. Subject to relevant terms and conditions please ask our store assistants for details.